

**The Regional Association of  
West Quebecers**

[www.westquebecers.ca](http://www.westquebecers.ca)



**FOR IMMEDIATE RELEASE**

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GATINEAU – The Regional Association of West Quebecers (RAWQ) President, Nancy Peppy, announces the engagement of Heather Stronach, as its Executive Director.

‘We are pleased that Heather Stronach is part of the West Quebecers’ team. Heather has had no problem diving in and putting her strong administrative background to work, along with her knowledge and her enthusiasm, in getting RAWQ up to date with all of its administrative items and reaching out to new and old partners,’ said Mrs. Peppy.

Having been with West Quebecers for a few months now, Heather finds her position as Executive Director “exciting, stimulating and challenging”! Although Heather has lived in Aylmer for more than 30 years, she says:

“In the past several months, I have learned so much about the communities we serve in the Outaouais and the strengths, possibilities and challenges. It is through mutual support and by working together that challenges facing the English-speaking community can be addressed for the greater good of all Quebecers.”

Previously, Heather worked in association management – first with the Information Technology Association of Canada and then with the National Seafood Sector Council. Subsequently, she spent several years pursuing an interest in the field of archaeology.

Heather’s volunteer activities have included: local schools, Aylmer Heritage Association, Aylmer Museum, Christ Church Aylmer, and pastoral care at the Ottawa Civic Hospital.

Heather is a graduate of York University with an MA in the field of Economics. Subsequently, she received her CAE (Canadian Association Executive) designation.

**Contact:**

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*West Quebecers is a community-based not-for-profit organization which serves and supports the English-speaking population of West Quebec by fostering an environment in which it can thrive. Its key activities are in health, education, culture and youth. West Quebecers also play a significant role in advocacy on behalf of the English-speaking community. The Regional Association of West Quebecers is governed by a volunteer Board of Directors and administered by the Executive Director*